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We are the shapers  
of great  
management minds  
and honorable  
values.

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## The Campus

D-23 UPSIDC, Industrial area,  
Sarojini Nagar,  
Lucknow-226008

## Contact Us

+91 9450650965  
+91 7985764060  
mlrsm.edu@gmail.com  
Website: [www.mlrsmihm.com](http://www.mlrsmihm.com)



## MLRSM – Institute of Hotel Management

Offering same courses as IHM

*Approved by NCHM-CT, Ministry  
of Tourism, Govt. of India*

Shaping Management  
— Since 1982 —

# About Us

Educationalists since 1981, we have nurtured a family of over ~30,000 management alumni. We have incubated over ~8 business and technical colleges. Our institutions have catered to serving needs of education in business administration, commerce, pharmacy, computer science and technology.

The hospitality industry continues to be a large employer globally with ~2.5 crore jobs in next few years. We are committed to honing the right leadership in India, needed to serve this global industry demand.

**We are pleased to offer 3 years degree in Hotel and Hospitality Administration and 1.5 years Diploma in Food Production. These are approved by NCHMCT Noida.**

This standalone autonomous body is designed to bring world-class hospitality education to students and prepare them to enter the global market.

*Expand your horizons and pave the way for the future!*

# The Campus

## CURRICULUM

Program includes theory and practical training to groom the leaders with business skills required to run management office within Food Production, Front Office, Travel & Tourism, Accommodation, Entertainment & Recreation, Foods & Beverages and Events management.

## FACULTY

We take pride in years of management training experience and a global advisor/ board representation.

Our board representation includes executives from world-class hotel/ franchise owners and has a broad international representation.

## FEE & SCHOLARSHIPS

- Registration Fee Rs. 2000/-
- BSc: Semester Fee Rs. 80,000/-
- Diploma: Course Fee Rs. 90,000/-

Students are eligible for financial aid and **scholarships** to pay for their education on the basis of merit or need.

Candidate with family income less than INR 2.5 Lacs. will be eligible for tuition fee & scholarship benefits as per their State Government rules.



# Admissions

## PROCEDURE

- Students that are 12th pass with 50% aggregate marks may apply
- English is compulsory; Age limit 25(General and OBC) and 28(SC/ST)
- NCHMCT-JEE entrance examination scores accepted.
- Direct admissions also available. Personal interview for qualifying students conducted
- **Application 22-23: Application deadline August 10'22.**



## GLOBAL GOVERNING BODY



**SMHAM**  
ASSOCIATION

Mr. Bissoon Mungroo, President  
l'Association des Hotels de  
Charme. *Mauritius*



Akash Singh Rathose,  
Head F&B, *India*



Richa Kawere, CEO, Uganda  
Travel Associations, *Uganda*



Bivan Choudhury, ILARA  
HOTEL & SPA, *Chennai*



Dheeraj Kukreja, Chief  
Operating Officer, Piccadilly  
Holiday Resorts Ltd, *Lucknow*



Krishna Gopal Dubey, Member  
Secretary. State Institute of Hotel  
Management, *Jodhpur*



**SRM**  
UNIVERSITY  
(Under section 3 of UGC Act 1956)

Sunil Kumar Panwar, Principal  
Incharge, SRM Institute Of Hotel  
Management, *Sonepat*



Dr. Kamal Piyush, Director  
RIG Institute of Hospitality and  
Management, *Greater Noida*



Atul Shukla, Principal, Institute  
of Hotel Management, *Panipat*



Atul Shukla, Principal, Institute  
of Hotel Management, *Panipat*



Ms. Rajnit Kohli, Institute of Hotel  
Management Catering Technology  
& Applied Nutrition, *Punjab*



Mr. R. Singaravelavan, Principal  
State Institute of Hospitality  
Management, *Calicut*



Dr. Ajeet Kumar Singh, Director  
Chandigarh Group of Colleges,  
*Mohali, Punjab*





## GLOBAL LEADERSHIP & ADVISORS



Nihit, CEO Rammi Hotels

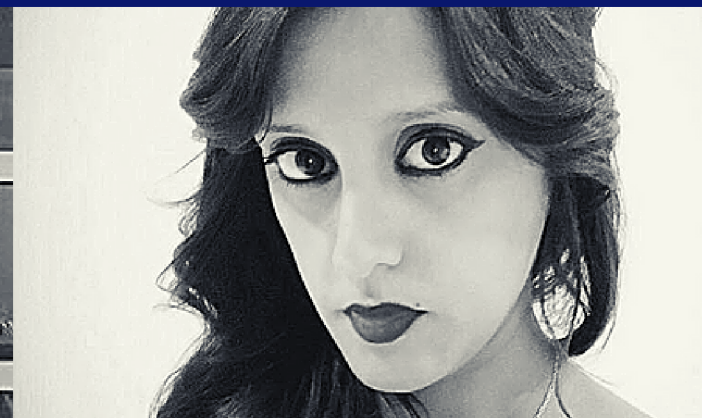
Neha, Growth Strategy



Dr. Pradeep, Founder



Manish, CEO Hotels, USA



Megha, HR & Admissions



Moti Lal Rastogi  
School of Management



Dolphin Cove,  
California







the pioneer  
LUCKNOW MONDAY | JANUARY 9, 2012

## Students are architects of future, says college director

**PIONEER NEWS SERVICE IN LUCKNOW**  
Director of Motilal Rastogi School of Management, Subhash Chandra said: "Students are the future administrators. They should be called as the architects of future." He spoke as chief guest in an alumni meet organised by the institute on Sunday.  
He said such events provide meeting ground for ex-students, faculty, staff and present batch of the students, which work like a catalyst in the growth of the institution.  
"Present students get to learn from the experiences of their seniors. They motivate and inspires them to be the best in every field of life," he added.  
Later, some cultural contests including group dance, just-a-minute, choreography, musical chair, and others were organised.  
In which, the students participated with glee and enthusiasm. Besides this, ex-students shared their experiences and bitter sweet moments with the gathering.  
Associate professor Venumohan Gupta and associate professor Anshika Kumar were also present on the occasion.



## GALLERY







## INFRASTRUCTURE





## Get in Touch

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